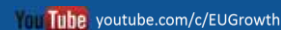




Current and future EU policy initiatives: a closer look at innovative public procurement in fostering zero emission construction

Building More Liveable Cities The Role of Zero Emissions Construction Sites 24 May 2018

*Matija Matoković
European Commission, DG GROW
Unit G4 Innovative and electronic procurement*



Web sites:
ec.europa.eu/growth
ec.europa.eu/bienkowska

Internal market,
Industry,
Entrepreneurship
and SMEs

EU policy on public procurement

- DG CNECT
- DG MOVE
- DG RTD
- DG GROW
- and others

Current policy initiatives: policy environment

Paris Agreement

Current policy initiatives: policy environment

Paris Agreement

Updated regulatory framework for public procurement – an **enabler** of innovation (2014)

Current policy initiatives: policy environment

Paris Agreement

Updated regulatory framework for public procurement – an **enabler** of innovation (2014)

Single Market Strategy¹

¹ http://ec.europa.eu/growth/single-market/strategy_en

Current policy initiatives: policy environment

Paris Agreement

Updated regulatory framework for public procurement – an **enabler** of innovation (2014)

Single Market Strategy¹

Communication: "Making public procurement work in and for Europe"²

¹ http://ec.europa.eu/growth/single-market/strategy_en

² <https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=COM%3A2017%3A572%3AFIN>

Current policy initiatives: policy environment

Paris Agreement

Updated regulatory framework for public procurement – an **enabler** of innovation (2014)

Single Market Strategy¹

Communication: "Making public procurement work in and for Europe"²

*

**

¹ http://ec.europa.eu/growth/single-market/strategy_en

² <https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=COM%3A2017%3A572%3AFIN>

Lines of activities

GUIDANCE

PARTNERSHIP

FACILITATION & FUNDING

GUIDANCE

- GUIDANCE ON INNOVATION PROCUREMENT¹
 - Innovation in process and procurement of innovation
 - Risks related to innovation
 - Innovation in procurement should correspond to ambition and experience
- PROFESSIONALISATION

¹ <https://ec.europa.eu/docsroom/documents/29261>

PARTNERSHIP

- Partnering with public buyers for impact
 - Are you representing big buyers or networks of big buyers?
 - Partnering with public buyers for impact

FACILITATION & FUNDING

- **Creating the missing link between the supply and demand side in the innovation system**
- **Innovation broker pilot**
- **Public procurement of innovation projects**
- **Horizon 2020 funding (PCP/PPI)**
- **Competence building (Procure2Innovate)**

Innovation Brokers

- **FUNCTION:** *creating links* for the facilitation of public procurement of innovation
- **Motivation:** PPI has been *possible but has not picked up*, despite the economic potential
- **Objective:** showcase an *example of facilitation* of PPI through an innovation broker
- **Budget:** 600.000 EUR (1 pilot project – 1 consortium)

Upcoming pilot projects

- On 2018 COSME work programme with **budget of 4 M EUR**
- **Idea:** PPI, with financing of consortia of public procurers to purchase innovation (jointly if possible, otherwise in a coordinated manner)
- **Focus areas:** health, energy efficiency, intelligent transport but other ideas welcome
- **Structure of financing:**
 - **high rate** for collaborative actions,
 - **lower rate** for actual purchasing (to reduce the risk for the procurers when buying innovation, not eliminate it)
- **Indicative timing:** call published in Spring/Summer 2018, contracts signed before end 2018

Current policy initiatives: policy environment

Paris Agreement

Updated regulatory framework for public procurement – an **enabler** of innovation (2014)

Single Market Strategy¹

Communication: "Making public procurement work in and for Europe"²

*

**

¹ http://ec.europa.eu/growth/single-market/strategy_en

² <https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=COM%3A2017%3A572%3AFIN>

Current & future policy initiatives: policy environment

Paris Agreement

Updated regulatory framework for public procurement – an **enabler** of innovation (2014)

Single Market Strategy¹

Communication: "Making public procurement work in and for Europe"²

New EU budget (2021 – 2027)³

Renewed agenda for Research and Innovation⁴

¹ http://ec.europa.eu/growth/single-market/strategy_en

² <https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=COM%3A2017%3A572%3AFIN>

³ [http://europa.eu/rapid/press-release MEMO-18-3621_en.htm](http://europa.eu/rapid/press-release_MEMO-18-3621_en.htm)

⁴ [http://europa.eu/rapid/press-release IP-18-3736_en.htm](http://europa.eu/rapid/press-release_IP-18-3736_en.htm)

Thank you.

Contact: matija.matokovic@ec.europa.eu

European Commission, Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs (DG GROW)

Directorate G: Public Procurement, Unit G4 – Innovative and a e-procurement

http://ec.europa.eu/internal_market/publicprocurement/index_en.htm

http://ec.europa.eu/growth/industry/innovation/policy/public-procurement_en